As an XM Subscriber, I have chosen to pay a monthly subscription fee, per radio, to listen to their programming over what is Locally broadcast in my areas. I, as a consumer wanted to be able to hear the programming and have improved quality in not only my local broadcast area, but outside of it where I work and travel. My local broadcasters have chosen not to repeat or offer the wide range in programming that XM offers. The position of the NAB is absurd. Clear Channel Communications owns close to half of the radio stations in the Columbus, Ohio. An extremely large percentage of their programming is beamed from a national studio to my region. They have chosen to not take advantage of the number of stations they own and technologies available (such as RDS) to broadcast the additional programming which I, as a consumer, demand. If I travel from Columbus, Ohio to Philadelphia, PA, and I want to have updates of the traffic and weather of Pittsburgh and Philadelphia BEFORE I get to those areas, then how can that be challenged by the NAB.

XM Radio is just trying to compete with other national broadcasters, such as Clear Channel Communications. As a consumer, I have the right to choose to listen to what I want, where-ever I want to in the entire United States. The FCC should still allow that right of choice.